

**McHenry County Regional Planning Commission**  
**COMMUNICATION SUBCOMMITTEE**  
**MEETING MINUTES**  
**April 26, 2007**

**CALL TO ORDER/ ROLL CALL:** Chairman Dreher called the meeting to order at 8:25 a.m. Members present: Dennis Dreher, Bill Swenson, Jim Coughlin, John Jung, and RB Thompson. Members absent: none. Staff present: SuzAnne Ehardt, Maryanne Wanaski, Matthew Hansel and Jean Hervert Niemann.

**MINUTES:** Minutes from March 22, 2007 were unanimously approved on a motion by Mr. Jung and a second by Mr. Swenson.

**PUBLIC PARTICIPATION:** None

**DISCUSSION ITEMS:** Chairman Dreher opened the meeting with a report on the April 25<sup>th</sup> meeting of the McHenry County Council of Government. He felt that the Planning Commission's presentation was well received by the group. He also recognized that having McHenry County Planning and Development staff, Regional Planning Commission representation and County Board Members attending was a positive factor. Chairman Dreher suggested that as a follow-up to this meeting the subcommittee could thank McCOG for the invitation to the meeting and offer to provide quarterly up-dates.

A letter drafted to invite local governments to participate in the 2030 planning process was distributed by Chairman Dreher. The subcommittee agreed with the content of the letter and listed groups in addition to municipalities and townships that should receive the letter including McHenry County Conservation District, McHenry County Soil and Water Conservation District, the Joint Council of Historic Commissions, McHenry County College, fire districts, cemetery districts, churches and neighboring counties.

The subcommittee suggested adding names to the listserve. Newspapers should also be added to the listserve and they should be sent press releases on the events featured in the "upcoming events" box on the website. Mr. Coughlin suggested including a paragraph explaining the RPC and the 2030 planning process that would be included in every press release. Other groups to add to the list would be Illinois and federal senators and representatives (McHenry County), Imagine McHenry County, the McHenry County Defenders, and the county's new water resources manager. It was agreed that staff would redraft the Chairman's welcome letter (on website) and send to the names on the listserve.

Other discussion items included posting the new letter written by Mr. Eldridge on the website, using the upcoming events box to announce events, asking each

community how they would like to be contacted by the MCRPC, coordinating contact with local government with the Intergovernmental Committee, and periodically posting on the website the results of the information collection phase of the plan as white papers.

The subcommittee liked the card listing the MCRPC website. The suggestion was to add the Commissions slogan, "Envision your County in 2030... working together for tomorrow!" and to make the card the size of a business card or a bookmark. The subcommittee pointed out that the slogan could be made into a banner to be displayed in the Planning and Development Department and Administration offices.

The meeting was adjourned by consensus at 9:35 a.m.

*Approved 11-29-2007*