

McHenry County Regional Planning Commission
COMMUNICATION SUBCOMMITTEE
MEETING SUMMARY
November 29, 2007

CALL TO ORDER/ ROLL CALL: Chairman Dreher called the meeting to order at 8:30 a.m. Members present: Dennis Dreher, Bill Swenson and John Jung. Members absent: Jim Coughlin and RB Thompson. Staff present: SuzAnne Ehardt, Maryanne Wanaski, Marc McLaughlin, Matt Hansel
Public Present: Barb Wheeler – Planning & Development Chairman

MINUTES: Minutes of May 24, April 26, September 27 and October 25 approved by consensus.

PUBLIC PARTICIPATION: None

DISCUSSION ITEMS: Chairman Dreher opened the meeting at 8:30 a.m. The IT department reviewed the list serve Mr. Hansel sent to them and approved the software as long as the Planning Department bought the service. The company has sent a base price of \$2,000 with a monthly fee of \$200 to use their software. Mrs. Ehardt questioned whether a list serve is worth investing in if there is not enough content being generated by members of the Communications Subcommittee. She questioned whether this is something the County Board should consider as part of their overall communication efforts with residents. Chairman Dreher still wants to consider investing in a list serve of this caliber because he believes the next 12 months are when most people will become interested in the plan. Ms. Ehardt suggested promoting the website instead. Residents and interested parties can find all of their information on the website. Ms. Ehardt stated that the website is not current and that perhaps efforts and time be allotted to making it more up-to-date.

Chairman Dreher handed out a "12 month whitepaper to county board" outline. It will be a pre-LEAM-inary report and will not define policies but merely include suggestions.

The Subcommittee suggested starting discussions with the Planning and Development Committee in January, beginning with the Water Resources Subcommittee.

The meeting adjourned at 10:40 am

Approved 12-20-07