

McHenry County Regional Planning Commission
COMMUNICATION SUBCOMMITTEE
MEETING SUMMARY
December 20, 2007

CALL TO ORDER/ ROLL CALL: Chairman Dreher called the meeting to order at 8:30 a.m. Members present: Dennis Dreher, Bill Swenson and RB Thompson. Members absent: Jim Coughlin and John Jung
Staff present: Marc McLaughlin, Matt Hansel

MINUTES: Minutes of November 29 approved by consensus.

PUBLIC PARTICIPATION: None

DISCUSSION ITEMS:

Chairman Dreher opened the meeting at 8:30 a.m. Chairman Dreher went over the last meeting's hot topics, since Mr. Thompson missed the previous meeting. Chairman Dreher emailed the Communications Subcommittee overview and purpose paper earlier. There was minimal feedback on the paper. It was decided that the 12-month report to County Board will be posted on the web site so the public can comment on it. There was discussion about hiring outside media or a PR person. Consensus was that it is too early to bring in a professional. Waiting until the plan is ready for public hearing/comment is perhaps a better option. McHenry County Council of Mayors has a newsletter and has offered the RPC column space. Chairman Dreher will follow-up on this matter.

The meeting adjourned at 9:10 am

Approved 2-28-08